

ABSTRACT

A device for protecting the bodywork of a motor vehicle includes a flexible laminar element, able to be laid out to cover the motor vehicle, and a mainly longitudinal developed housing structure, provided with a connection unit means to the motor vehicle, which contains the laminar element when it is in an inoperative conditions. The device includes a cleaning unit coupled with the housing structure. Moreover, it is provided that the flexible laminar element is a support element for advertisements, information, and decorative elements.